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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/339,325	06/23/1999	YOAV SHOHAM	ARIBP032	2458
21912	7590	09/24/2009	EXAMINER	
VAN PELT, YI & JAMES LLP 10050 N. FOOTHILL BLVD #200 CUPERTINO, CA 95014				VAN BRAMER, JOHN W
ART UNIT		PAPER NUMBER		
3622				
MAIL DATE		DELIVERY MODE		
09/24/2009		PAPER		

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

<b>Office Action Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	09/339,325	SHOHAM ET AL.	
	<b>Examiner</b>	<b>Art Unit</b>	
	JOHN VAN BRAMER	3622	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

#### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

1) Responsive to communication(s) filed on 30 June 2009.

2a) This action is **FINAL**.                    2b) This action is non-final.

3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

4) Claim(s) 11-13,22 and 24-43 is/are pending in the application.

4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.

5) Claim(s) \_\_\_\_\_ is/are allowed.

6) Claim(s) 11-13, 22 and 24-43 is/are rejected.

7) Claim(s) \_\_\_\_\_ is/are objected to.

8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

9) The specification is objected to by the Examiner.

10) The drawing(s) filed on \_\_\_\_\_ is/are: a) accepted or b) objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

a) All    b) Some \* c) None of:

1. Certified copies of the priority documents have been received.
2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

1) <input type="checkbox"/> Notice of References Cited (PTO-892)	4) <input type="checkbox"/> Interview Summary (PTO-413)
2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Date. _____ .
3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08)	5) <input type="checkbox"/> Notice of Informal Patent Application
Paper No(s)/Mail Date _____ .	6) <input type="checkbox"/> Other: _____ .

## **DETAILED ACTION**

### ***Continued Examination Under 37 CFR 1.114***

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on June 30, 2009 has been entered.

### ***Response to Amendment***

2. The amendment filed on June 30, 2009, has amended Claims 22, 28, and 36. No claims were cancelled and no new claims were added. Thus, the currently pending claims considered below remain Claims 11-13, 22 and 24-43.

### ***Claim Rejections - 35 USC § 101***

3. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

4. Claims 28-35 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. Based on Supreme Court precedent, a method/process claim must (1) be tied to another statutory class of invention (such as a particular apparatus) or (2) transform underlying subject matter (such as an article or materials) to a different state or thing (see at least Diamond v. Diehr, 450 U.S. 175, 184

(1981); Parker v. Flook, 437 U.S. 584, 588 n.9 (1978); Gottschalk v. Benson, 409 U.S. 63, 70 (1972); Cochrane v. Deener, 94 U.S. 780, 787-88 (1876)). A method/process claim that fails to meet one of the above requirements is not in compliance with the statutory requirements of 35 U.S.C. 101 for patent eligible subject matter. Here the claims fails to meet the above requirements because the method steps are neither tied to another statutory class of invention (such as a particular apparatus) nor physically transform underlying subject matter (such as an article or materials) to a different state or thing. The applicant is merely claiming a method that receives a protocol and implements a protocol to deploy a universal auction system. There is no transformation of underlying subject matter and the method could be performed manually and does not require the use of a particular apparatus in the claimed receiving and implementing steps. The examiner suggests amending the claims to recite that a significant step is being performed by a computer or other apparatus. The mere receiving and transmitting of data is considered “insignificant extra solution activity” and an indication that a computer or apparatus is involved in the performance of such a step will not satisfy the 35 U.S.C. 101 requirements.

***Claim Rejections - 35 USC § 102***

5. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the

applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

6. Claims 11-13, 22 and 24-43 are rejected under 35 U.S.C. 102(e) as being anticipated by Woolston (U.S. Patent Number: 5,845,265).

Claims 22, 28, and 36: Woolston discloses a universal auction specification system, method of managing the trading of goods auctioned by auction participants, and computer program product for managing the trading of goods auctioned by auction participants comprising:

- a. A market specification console (posting terminal 700) configured to receive at least one market protocol from a user to dictate the behavior of a universal auction system, the at least one market protocol including a customizable set of a first market phase, wherein the first market phase is defined by one or more user selectable trading primitives that dictate the behavior of one or more components in a programmable auction server and information associated with the conducting of a succeeding phase, wherein the succeeding phase is defined by one or more selectable trading primitives that dictate the behavior of one or more components in a programmable auction server. (Col 4, lines 10-37; Col 5, line 48 through Col 6, line 53; Col 10, lines 3-18; and Col 15, line 23 - Col 16, line 58).

b. A programmable auction server (market maker computer 800) in communication with the market specification console, the programmable auction server to receive the at least one market protocol defined by the market specification console, the programmable auction server to implement the protocol to deploy the universal auction system and to manage trading of at least one good auctioned by at least one auction participant in the universal auction system. (Col 4, lines 39-58; Col 5, line 48 through Col 6, line 53; and Col 14, lines 51-63).

Claims 11, 29, and 37: Woolston discloses a system, method, and computer program product for conducting auctions as in Claims 22, 28, and 36 respectively, wherein the at least one market specification console includes a graphical user interface to configure the at least one market protocol. (Col 15, line 23 - Col 16, line 58; and Figure 13).

Claims 12, 30, and 38: Woolston discloses a system, method, and computer program product for conducting auctions as in Claims 11, 29, and 37 respectively, wherein the at least one market protocol is predefined in parameterized form on the graphical user interface. (Col 15, line 23 - Col 16, line 58; and Figure 13)

Claims 13, 31, and 39: Woolston discloses a system, method, and computer program product for conducting auctions as in Claims 11, 29, and 37 respectively, wherein the graphical user interface is configured to allow the user to define arbitrary

market protocols. (The user in Woolston uses the GUI to enter all of the selections pertaining to the auction when setting up the auction for posting to the auction server. These protocols are in both parameterized form, such as category or subcategory, as well as arbitrary protocols such as reserve price and auction date and/or time.)(Col 5, line 48 through Col 6, line 53; Col 15, line 23 - Col 16, line 58; and Figure 13)

Claims 24, 32, and 40: Woolston discloses a system, method, and computer program product for conducting auctions as in Claims 22, 28, and 36 respectively, wherein the market phase includes an interval in which at least one transaction occurs. (Col 5, line 48 through Col 6, line 53)

Claims 25, 33, and 41: Woolston discloses a system, method, and computer program product for conducting auctions as in Claims 22, 32, and 40 respectively, wherein the transaction is selected from the group including submitting a bid, admitting a bid, withdrawing a bid, and replacing a bid. (Col 5, line 48 through Col 6, line 53; Col 15, line 23 - Col 16, line 58)

Claims 26, 34, and 42: Woolston discloses a system, method, and computer program product for conducting auctions as in Claims 22, 32, and 40 respectively, where in the phase is terminated by a condition. (Col 5, line 48 through Col 6, line 53)

Claims 27, 35, and 43: Woolston discloses a system, method, and computer program product for conducting auctions as in Claims 26, 34, and 42 respectively, wherein the condition is a time period. (Col 5, line 48 through Col 6, line 53)

***Response to Arguments***

7. Applicant's arguments filed June 30, 2009 have been fully considered but they are not persuasive. The argument is directed to the claims as amended. The applicant argues that Woolston does not disclose the multi-phase protocol as recited in claims 22, 28, and 36. The applicant further asserts that Claims 22, 28, and 36 recite a "succeeding phase is defined by one or more selectable trading primitives that dictate the Behavior of one or more components in a programmable auction server" is not found in the Woolston reference. However, the applicants claims are directed towards a system comprising a console configured to receive one (or more) market protocol from a user; a method comprising receiving one (or more) market protocols; and a computer program product comprising instructions for receiving one (or more) market protocol from a user. The one (or more) protocol including: a first market phase that is defined by one (or more) user selectable trading primitive that dictate the behavior of one (or more) component in a programmable auction server; and information associated with the conducting of a succeeding phase. In each of these claims the claimed invention is receiving one (or more) protocol and implementing the one (or more) protocol to deploy the auction. Thus the applicant is

not claiming a multi-phase protocol. The applicant is merely claiming receiving a market protocol and using that information to implement an auction. The market protocol includes a first market phase and information associated with conducting a succeeding phase. The "wherein" clause directed towards how the succeeding phase is defined is considered optional because the information received is only claimed as being associated with the succeeding phase and an implementation of each phase is not actually claimed. According to MPEP 2111.04, claim scope is not limited by claim language that suggests or makes optional but does not require steps to be performed, or by claim language that does not limit a claim to a particular structure. Thus the scope of Claims 22, 28, and 36 as currently written do not require the limitations argued by the applicant. Regardless, the teachings Woolston disclose receiving an auction start date and time, an auction stop date and time, and a reserve price. After the auction commences a determination is made as to whether each bid satisfies a reserve price in Col 5, line 48 through Col 6, line 53. Given the applicant specification a trading primitive is a rule such as a market rule governing a particular phase that dictate the behavior of a component (Spec Page 7, lines 1-3). Thus a rule dictating when the auction is to begin is a trading primitive, a rule dictating when the auction is to end is a trading primitive, as well as information associated with the conducting of a succeeding phase, and a reserve price is a trading primitive, as well as information associated with the conducting of a succeeding phase. In order to further the prosecution of the case the examiner provides below a listing of sections in the applicants specification that the examiner

is using to assist in the interpretation of the breadth and scope of the applicants claims:

Market phase: a phase may be defined by a time period, a limitation, a condition, exception, exclusion, or a proviso etc. (Spec Page 6, lines 15-17)

Each phase of an auction is defined by specifying the trading primitives it comprises or the timeline for application of the trading primitives (Spec Page 11, lines 10-11)

Protocol: (e.g. opening auctions, admitting or rejecting bids, clearing prices, notifying traders of market events, and closing auctions) (Spec Page 8, lines 1-2) Combinations of rules for participating in and operating a market (Spec page 8, line 15) A market protocol may accord to distinct market entities various permissions to perform activities such as bidding in certain ways or retrieving certain information (Page 12, lines 14-15)

Trading primitive: rules such as market rules governing a particular phase that dictate the behavior of a component (Spec Page 7, lines 1-3) a TP might specify whether an auction is one-sided, a sealed-bid, or “open outcry”. TPs might also specify when important events, such as clears or information releases are to occur (Spec 11, lines 5-9)

***Conclusion***

8. Any inquiry concerning this communication or earlier communications from the examiner should be directed to JOHN VAN BRAMER whose telephone number is (571)272-8198. The examiner can normally be reached on 6am - 4pm Monday through Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric Stamber can be reached on (571) 272-6724. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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/John Van Bramer/  
Examiner, Art Unit 3622